










PROPEL YOUR CAREER TO THE NEXT LEVEL WITH A ZESTY FRANCHISE

Imagine the sense of security and financial freedom when you bring your dream of owning a business in your community to life.



Franchise Process

-  **The First Bite**
Let's dig in!
-  **Let's Connect!**
We're happy to answer any questions about being a Go Gonzalez BBQ franchisee.
-  **Put on Your Apron!**
We'll invite you into our kitchen in London, Ontario, where you'll get first-hand experience.
-  **Read the Legal Ingredients**
Now that you know a little about our secret sauce, we'll send you our Franchise Disclosure Document (FDD) for you to digest.
-  **Apply for Financing**
Once we have your signed FDD, you'll need to establish your financing (if applicable).
-  **Sign our Franchise Agreement**
We'll send our Franchise Agreement (FA) for you to review and sign.
-  **Begin Training**
At our headquarters in Ontario, you and one team member will experience lots of on-the-job cooking instruction, operational skills, inventory control, cleaning, management, and point of sale training - everything you need to run and profitable and successful Go Gonzalez BBQ restaurant.

Go Gonzalez BBQ is Unique!

Offering a multi-level stream of income – takeout, delivery, event catering, and a full line of BBQ products and casual dining at a price anyone can afford.

What Makes Our Franchise So Appetizing?

From Latin to Southern BBQ, to hardcore Mexican, our range of mouthwatering selections is hard to resist, with low food and operating costs, margins are highly favourable. By using our proven business model and cooking up our amazing recipes, we predict a strong return on investment (ROI) potential.



THE NUMBERS!

\$149,400 – \$315,000 (Includes \$30,000 Franchising Fee)

Royalty – 6% of gross sales

Local marketing fees – 3% of gross sales

Corporate Marketing fees – 1% of gross sales

Meet The Man Behind The Mouthwatering Menu

Jorge Gonzalez, the award-winning ribber, behind our mouthwatering menu, is ready to have you sport the Go Gonzalez Apron.

Ya Tu Sabe (You Already Know)! As our slogan implies, everyone knows where to find the best BBQ!

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CAN YOU MANAGE TO BRING IN THE RIGHT INGREDIENTS?

- Rock-solid work ethic
- Business savviness
- Extremely outgoing and fun-loving
- Excellent people skills
- Terrific manager – takes charge and leads staff
- Strong sales ability – our franchisees should be assertive salespeople!
- Talented with timing and scheduling
- Honesty and integrity
- Commitment to your reputation – and ours!
- Great cook – Knowing your way around the kitchen!

WHAT WE COOK UP FOR YOU

- The most unique and best-tasting Tex-Mex and Latin food in Ontario!
- Go Gonzalez BBQ eye-catching marketing and advertising materials
- Exclusive territory
- Site selection assistance
- Ongoing support and training
- Established vendor relationships and pricing
- Continual research and development of products and services